

A&K GUIDE

# HOW TO SELL EGYPT

*Step back in time on a voyage of discovery  
from the pyramids of Cairo to the temples of Luxor*



Abercrombie & Kent

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# Witness the grand legacy of the pharaohs

VIEW THE COLOSSAL TEMPLES OF ABU SIMBEL

## WHY A&K:

- We have nine offices in Egypt and more than 400 full-time staff.
- Your clients can sail down the Nile in one of A&K's luxurious cruisers.
- Support available 24-hours a day, seven days a week. Insider access to tombs, temples and lectures by our English-speaking Egyptologists
- Special access to archaeological excavations, monuments and conservation sites.

## CITIES

### Cairo

The chaotic capital is not just home to the Great Pyramids of Giza. This vibrant metropolis, inhabited by 22 million people, is a city where ancient spectacularly meets modern. Discover a city buzzing with life 24 hours a day. A cacophony of car horns collides with the call to prayer as donkey carts amble through the streets.

A trip to the Museum of Egyptian Antiquities will reveal ancient mummies and treasures of Tutankhamun's tomb. Unchanged since the 14th century, is the Khan el-Khalili Bazaar where you can

shop for spices, perfumes, gold and mashrabiya. Explore monuments, mosques, churches and a maze of medieval alleys in Cairo's Old Town.

#### STAY: Four Seasons First Residence

Well-situated on the banks of the Nile, the opulent rooms offer impressive views of the pyramids.

#### STAY: Marriott Mena House

There are few hotels in the world where you can take a dip in the pool while gazing at the Great Pyramids of Giza. This is one of them.

### Luxor

Luxor, meaning "the palaces", has often been described as the world's greatest open-air museum. For many of your clients this will be the trip of a lifetime.

Our Luxor tours, led by an expert Egyptologist, will help your clients uncover the rich legacy left by the pharaohs. Highlights include descending into the tomb of Tutankhamun in the Valley of the Kings and visiting Hatshepsut's Temple.

#### STAY: Sofitel Winter Palace

This Luxor landmark is located on the banks of the Nile and offers a fine dining restaurant.

#### STAY: Hilton Luxor

Two minutes from Karnak Temple, the hotel offers grandiose charm with traditional Egyptian touches.

### Aswan

Aswan has a distinctively African feel. The pace of life here is slow but relaxing. You'll soon be strolling along the broad Corniche watching sailboats drift by on the waters of the mighty Nile.

We recommend a trip to Aswan's souk, a traditional Egyptian market. Clients can enjoy a tour of the striking Philae Temple and the stoic Tombs of the Nobles. One of the highlights of the visit is a *felucca*

ride at sunset. Small enough to walk around, Aswan is the perfect place to shop for souvenirs, from spices to scarves which can be found in the souk.

#### STAY: Hotel Legend Sofitel Old Cataract

Full of old-world charm and elegance. The hotel famously inspired Agatha Christie's *Death on the Nile*.

#### STAY: Movenpick Resort & Spa

Set within tropical gardens on Elephantine Island in the middle of the Nile river. Great option for families.



ON BOARD THE SANCTUARY SUN BOAT IV

## NILE CRUISING

Discover the wonders of Egypt on a cruise down the Nile. Your clients can relax in style on board one of A&K's luxury boats. Drift past temples and tombs that have lined the banks for millennia.

Our exclusive fleet of Sun Boats, from cruisers to our traditional *dahabiya* (sailing boat), enjoy private docking areas at Luxor and Aswan. Privacy and exclusivity provide an unrivalled sailing experience.

Each vessel has an Arabian-style sun deck and a dipping pool, perfect for a little relaxation after a day

of exploring. For something a little more private you can sail on our fabulous *dahabiya*. These traditional sailing boats glide gently along the Nile using only the wind, or flow of the river, to propel them.

A resident Egyptologist will bring the ancient world to life. During the cruise between Luxor and Aswan boats will weigh anchor for clients to explore the souks before returning for a sundowner. The high standard of service and the quality of food are just some of the reasons why our cruise holidays are so special.

Ship	Highlights	Length of cruise	No. of cabins
Sanctuary Sun Boat IV	Renowned as one of the finest boats on the Nile. One of only a few Nile cruisers to visit the Temple of Hathor at Denderah on a four-night itinerary.	Choice of four or eight-night itineraries	36
Sanctuary Nile Adventurer	Spacious cabins all have a Nile view, air-conditioning and bath tub. Relax on the sun deck and take a dip in the swimming pool.	Choice of four or eight-night itineraries	32
Sanctuary Sun Boat III	The svelte elegance of this boat was voted one of the top 100 most beautiful boats in the world by <i>Condé Nast Traveller</i> readers. This smaller ship provides an intimate cruising experience.	Choice of four or eight-night itineraries	18
Sanctuary Zein Nile Chateau	Clients can enjoy a bespoke service when sailing on this authentic <i>dahabiya</i> (traditional Egyptian sailing boat). Available for private charter. Its smaller size allows it to dock in more places.	Choice of four or eight-night itineraries	6

## Best time to visit

When	Why
<b>January</b>	Warm days, plenty of sunshine and almost no rain make this the perfect time of year to visit Egypt. A daytime temperature of about 22°C makes it a very comfortable time to go sightseeing – especially to the tombs and temples down the Nile river.
<b>February</b>	Egypt's milder winter weather continues with warmer highs of up to 24°C. January to May are the ideal months to enjoy a cruise down the Nile and make the wonders of Ancient Egypt come alive with the help of an Egyptologist. Clients can stay on A&K's exclusive fleet of Sun Boats, from cruisers to traditional <i>dahabiya</i> (sailing boat).
<b>March</b>	With Egypt basking in about 10 hours of spring sunshine each day, March offers plenty of time to explore. Morning tours are advised as temperatures can climb to 29°C. Egyptians of all faiths celebrate Sham al-Naseem (meaning "sniffing the breeze") on 21 March, marking the coming of spring with picnics along the banks of Nile or in parks.
<b>April</b>	This is the beginning of the intense Egyptian heat and the arrival of khamsin, hot spring winds that are a phenomenon of Egypt's climate bringing sandstorms. Escape the desert by sailing along the Nile in a <i>dahabiya</i> (sail boat).
<b>May</b>	With temperatures rising to 38°C it would be wise to follow the Egyptians and head for Alexandria, known as 'The Pearl of the Mediterranean'. Here you'll discover a city with its own cultural heritage, just 225 kilometres from Cairo.
<b>June</b>	In June expect daytime temperatures to rise to 40°C but this does not deter one important festival. This month, Egyptians celebrate the annual rise of the Nile during the Leylet en Nuktah festival.
<b>July</b>	As the dry and scorching weather continues clients escape to the Red Sea. The region's consistent sunshine, white-sand beaches and pristine coral reefs make it popular with scuba divers and sun-worshippers alike.
<b>August</b>	The south and deserts are ferociously hot, so it's worth exploring the sights in the early morning and evening. Clients can retreat to the cooling canopy of the mangrove lagoons along the Red Sea.
<b>September</b>	As the heat begins to wane, dropping to 38°C this is a great month to explore the Great Pyramids and city of Cairo. Visit the famous Khan el-Khalili bazaar to discover spices, perfumes, ceramics and mashrabiya. Clients can meander through the Wekala al-Balaq street market, renowned for Egyptian cotton, and take a trip to the camel market.
<b>October</b>	October is the ideal time to uncover the romance of the Egyptian desert as the temperatures cool to daytime averages of 34°C. Clients can join Bedouins for a journey through the desert. By day, ride a camel across the dunes and in the evening, gather around the fire for herbal tea and traditional stories.
<b>November</b>	Temperatures continues to cool as Egypt enters its usual mild winter. Wander the labyrinthine streets of Cairo's Old City where this month many Egyptians will be preparing for Mawlid al-Nabi, marking the birth of the Muslim prophet Muhammad. The streets are decorated with lamps and silk cloths creating a riot of colour.
<b>December</b>	It may be winter in Egypt, but you can still expect a pleasant 24°C with little or no rainfall. Visit Aswan a small, bustling market town, the vibe of which is almost African and on the doorstep of the famous dam. From here you can book an excursion by plane to Abu Simbel; the intriguing temple complex cut from the solid rockface.

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