



A&K GUIDE

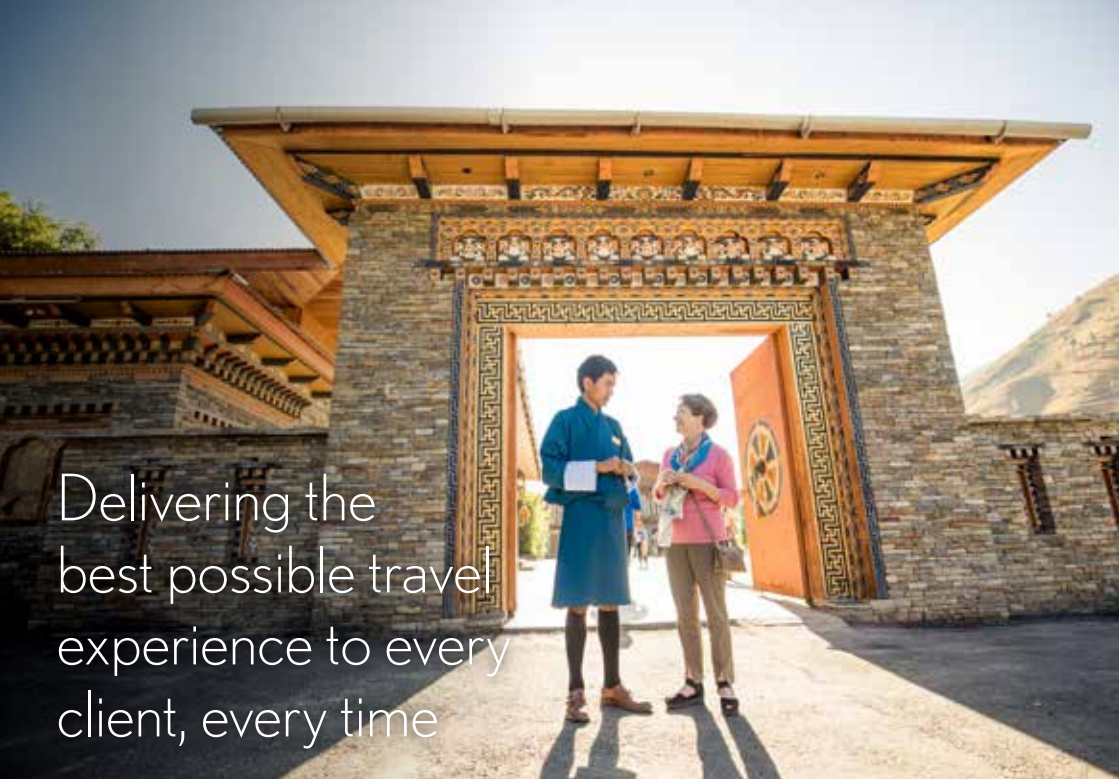
HOW TO SELL A&K ESCORTED TOURS

Making touring extraordinary



Abercrombie & Kent

Speak to an Escorted Tours specialist today
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Delivering the best possible travel experience to every client, every time

WHY A&K

With over 55 years of experience, more than 55 offices around the world, and a renowned network of connections, only A&K's Escorted Tours can take your client to the heart of a destination with the privilege of authentic, local access.

We've been setting the standard for adventurous, luxury escorted tours since 1962. The world may have changed but we still navigate the road less travelled, devising unique, meticulously planned journeys. Your clients benefit from the experience of our global family of over 2,500 specialists.

Our extensive and long-established connections throughout every locale set A&K apart from competitors. For example, we can arrange visits to rooms in a palace not typically open to visitors, on an exclusive tour with the region's best historian.

WHY A&K'S ESCORTED TOURS

On every A&K Escorted Tour, your clients will enjoy:

- **Guaranteed departures – with a minimum of just two people**
- **Small groups – an average of 14 on any trip and a maximum of 18**
- **Five-star luxury accommodation**
- **Resident tour director and English-speaking expert local guides throughout**

And because we know the devil is in the detail, we offer a host of additional elements to ensure an exceptional experience. Every element is already included in the price of the tour, guaranteeing the smoothest of trips:

- **Airport meet and greets, and return private transfers**
- **Entrance fees, taxes and tips**
- **Domestic flights included**
- **Welcome and farewell dinners, breakfasts, and select lunches and dinners**
- **Wifi, where available in accommodation**
- **Scenic sundowners**

Our escorted tours come in two formats: Immersive Journeys and Luxury Small Group Journeys. Each offers features in addition to the those listed on the previous page. Choosing the one that's right for your client is easier than ever.

IMMERSIVE JOURNEYS



Perfectly suited to travellers who like the support of an escorted group, but with a little bit more freedom. Taking every day at a more leisurely pace, these trips are in-depth and informative, with the chance to understand the culture, history, or lifestyle of the destination.

Unique selling points include:

- **No single supplement:** The first four solo places won't pay any single supplement. The same journey, the same luxury, guaranteed at the same price.
- **Leisurely pacing:** We ensure enough time at each location to take in all of its sights – from the popular to the lesser known.
- **Design your DaySM:** This allows clients the freedom to explore. On typically two days per tour, experiences are themed by interest (active, culinary, and arts and culture) so clients can easily identify the option that is best suited to them.

LUXURY SMALL GROUP JOURNEYS



For those clients keen to fit in as much as possible on an escorted tour, Luxury Small Group Journeys are ideal. These groups travel at a faster pace, and clients are sure to experience all the facets of a destination, as well as understanding how these pieces fit together, thanks to our guides.

Unique selling points include:

- **Intimacy:** With an average of just 14 guests per tour, every experience is personal.
- **VIP Travelling BellboySM:** During airport transfers, baggage is handled by a bellboy.
- **Traveller's ValetSM:** Clients can enjoy a free laundry service at the midpoint of the journey.
- **Unique dining experiences:** Breakfast in bed is enjoyed at A&K's expense on selected days, as well as chef's table experiences.
- **Ride like a Local:** The opportunity to take to the streets by *cyclo* or *tuk-tuk*, just like the local residents.

EXTENSIONS & FLIGHTS

It's simple for your client to discover a region in greater detail with a tailor-made extension, added to the start or end of their escorted tour. Moreover some Luxury Small Group Journeys feature small-group extensions, led by local experts.

Flights are not included in the price of A&K escorted tours – we believe this helps your clients to travel when and how they wish. Should they choose to book flights through us as well, we can ensure:

- **Flexibility to travel from your client's airport of choice, on a preferred airline and at the very best rate available when they book.**
- **The consumer protection of booking air and tour together offered by A&K's ATOL member status.**



A TASTER

The Wonders of China

Holiday length: 12 days/11 nights
Price: From £4,395 per person

Departures:

2019 - 8 Aug; 19 Sep; 10 & 24 Oct; 7 Nov
2020 - 20 Feb; 12 & 26 Mar; 9 & 16 Apr

This itinerary is the ideal taster for those wanting to take in China's most famous highlights. Featuring the capital Beijing, culture-rich Xian, rural Guilin, sleepy Yangshuo, and the Shanghai megalopolis

Peru's Ancient Marvels

Holiday length: 15 days/14 nights
Price: From £4,525 per person

Departures:

2019 - 4 & 25 Sep; 4 & 23 Oct
2020 - 18 & 25 Mar; 15 & 29 Apr

This itinerary is perfect for those keen to unravel Peru's rich history and culture. Delve into ancient citadels, Incan ruins, and splendid colonial architecture from Lima to the Sacred Valley

Splendours of the Golden Triangle

Holiday length: 11 days/10 nights
Price: From £2,335 per person

Departures:

2019 - 27 Sep; 11 & 25 Oct; 8 & 22 Nov
2020 - 7 & 21 Feb; 6, 13 & 27 Mar

Ideal for first time visitors to India, this tour features the Golden Triangle's main sights coupled with the city of Udaipur. Prepare for complete immersion in the country's most incredible destinations

The Spice Lands of Sri Lanka

Holiday length: 13 days/12 nights
Price: From £1,875 per person

Departures:

2019 - 20 Oct; 17 Nov
2020 - 12 & 26 Jan; 9 & 23 Feb; 15 Mar

Even for seasoned travellers, Sri Lanka offers a wealth of unique cultural attractions coupled with superb scenery. Visit heritage sites, explore national parks, and stay in characterful, authentic hotels

Journey through Japan: From Tokyo to Kyoto

Holiday length: 12 days/11 nights
Price: From £6,740 per person

Departures:

2019 - 9 Sep; 18 Oct; 13 Nov; 2020 - 10 & 16 Mar; 1 & 8 Apr; 13 May

The ideal escape for those keen to embrace both modern and traditional Japan. Journey from futuristic Tokyo to ancient Kyoto, seeing everything from samurai houses to the world-famous bullet train

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