

A&K GUIDE

HOW TO SELL SOUTH AFRICA

The year-round destination that keeps giving more



Abercrombie & Kent

Speak to a South Africa specialist today

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A safari superstar complete with dramatic landscapes, dynamic cities and delicious wines



TABLE MOUNTAIN TOWERS OVER CAPE TOWN

CITIES & CULTURE

Cape Town One of the coolest cities on the planet. It's wildly beautiful with towering mountains and off-the-scale beaches. The locals are laid-back and the hip food scene is worth crossing the world for – suggest Cape Town as a long-weekend destination.

Stay: Cape Grace – part of The Leading Hotels of the World group – offers stunning views and is an ideal Cape Town base. The hotel's family friendliness makes it perfect for those travelling with youngsters.

Johannesburg Those who bypass this former gold-rush town are missing out. Skipping this city would be a mistake. Dynamic and on the up, it's home to one of Africa's most vibrant arts scenes. The Apartheid Museum and Nelson Mandela Bridge are unmissable.

Stay: Fairlawns Boutique Hotel & Spa – a chic urban sanctuary where clients can indulge at the Balinese-style spa.

Pretoria South Africa's capital is beautiful in itself but is often the start of many exciting rail journeys.

Stay: The Blue Train – travel in style between Pretoria and Cape Town.



THE GARDEN ROUTE AND ITS INCREDIBLE COASTAL VIEWS

SAFARIS & SEALIFE

Kruger A classic that doesn't disappoint. In this national park, clients can tick off Big-Five sightings. It's perfect for first-time safaris and honeymooners.

Stay: Dulini River Lodge – animal sightings are common at this waterway wonder.

Madikwe & Waterberg Two of South Africa's best-kept safari secrets. These malaria-free reserves are less crowded than some and ideal for families.

Stay: Sanctuary Makanyane – comprised of eight luxurious and secluded suites, overlooking a river.

Eastern Cape An area famed for restoring several endangered species to levels unseen for decades, home to high levels of game and two "Born Free" big-cat sanctuaries. A great extension for any Garden Route itinerary.

Stay: &Beyond Phinda Forest Lodge – an eco-luxe retreat set in the heart of a sand forest. It's perfect for honeymooners.

Hermanus A former fishing village, located on the Overberg Coast. Southern right whales migrate by here from June to December. This area offers wildlife sightings, long sandy beaches, mountainous terrain for hiking and boutique vineyards for wine tasting.

Stay: Birkenhead House – from this chic cliff-top hotel, the views of Walker Bay or the towering distant Overberg Mountains are spectacular.



WHALE WATCHING IN HERMANUS



A FAMILY OF MEERKATS IN TSWALU KALAHARI RESERVE

SOMETHING A LITTLE DIFFERENT:

KwaZulu-Natal Known as the "Elephant Coast", this little-known wild and dramatic province is as low-key as they come. Think hiking, snorkelling, relaxing on golden beaches or even tee-ing-off. The Prince's Grant golf course has been named the best in South Africa.

Stay: Dulini River Lodge – enjoy intimate Big-Five viewing with suites offering panoramic views.

Kalahari Desert Despite the arid conditions, you'll find some of the best game-viewing in South Africa here. This is the place for travellers looking for a real sense of adventure, open spaces and true wilderness.

Stay: Tswalu Kalahari is a member of prestigious Relais & Chateaux. These two properties offer barefoot luxury in the wilderness.

Garden Route One of the most beautiful coastal roads in the world. Stop and check out the numerous wineries and restaurants along the way. Between June and November, you can spot whales en route.

Stay: The Turbine Boutique Hotel & Spa, a characterful boutique hotel in Knysna. Col'Cacchio's thin-crust gourmet pizza is exceptional.

Why A&K?

- A&K has two ground offices in South Africa, located in Johannesburg and Cape Town
- Emergency 24-hour contact for agents and guests, offering a rapid response time
- In-depth destinalional knowledge is only a phone call away



Wine Franschhoek, Stellenbosch, Constantia, Paarl



Train Pretoria



Safari Kruger, Madikwe, Waterberg, Eastern Cape, Kalahari Desert, Phinda Game Reserve



Whales Hermanus, Garden Route



Culture Cape Town, Johannesburg



Golf KwaZulu-Natal



Food Cape Town, Garden Route

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