

How to sell guides:

- Top tips on winning the booking
- Why A&K?
- Itinerary suggestions that you can use to impress your clients and win the business
- Something a little different ideas your clients won't have thought about
- Ask for 'How to sell' guides for our other destinations



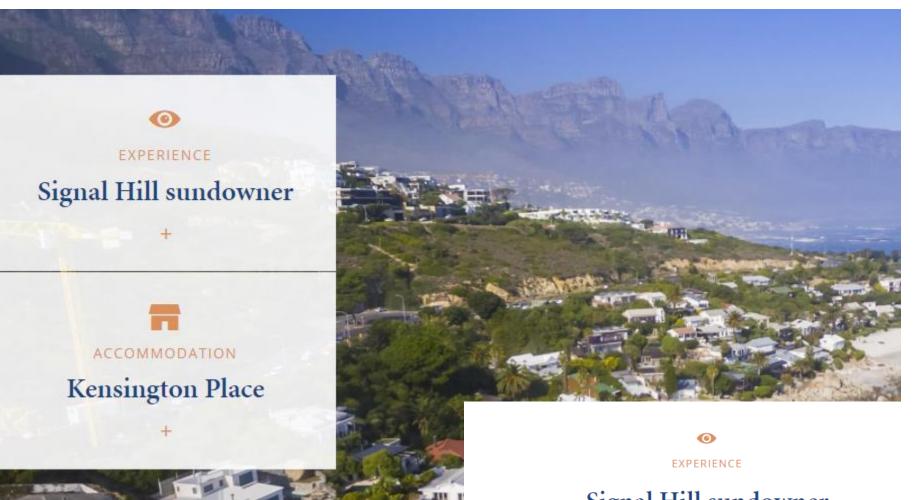
DISCOVER SOUTH AFRICA



From £2,750pp

Tailor-made

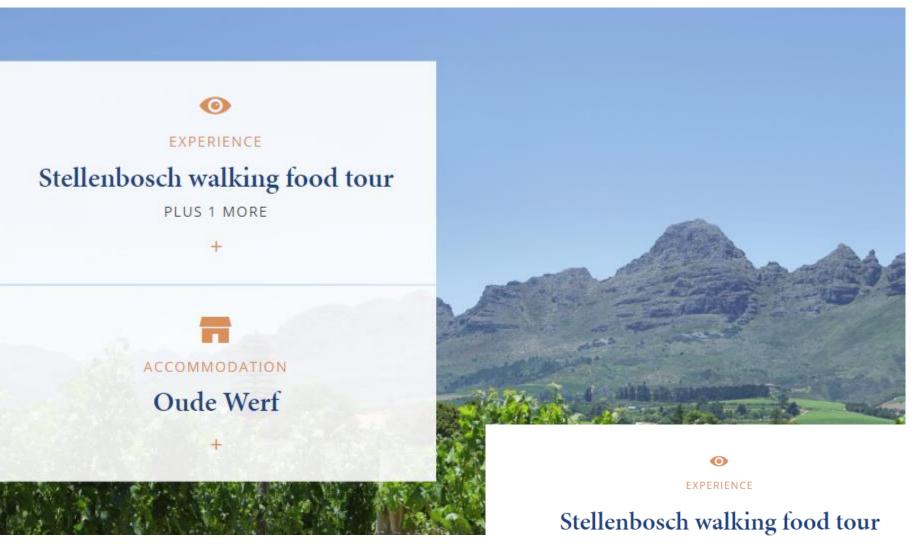
DISCOVER SOUTH AFRICA



Signal Hill sundowner

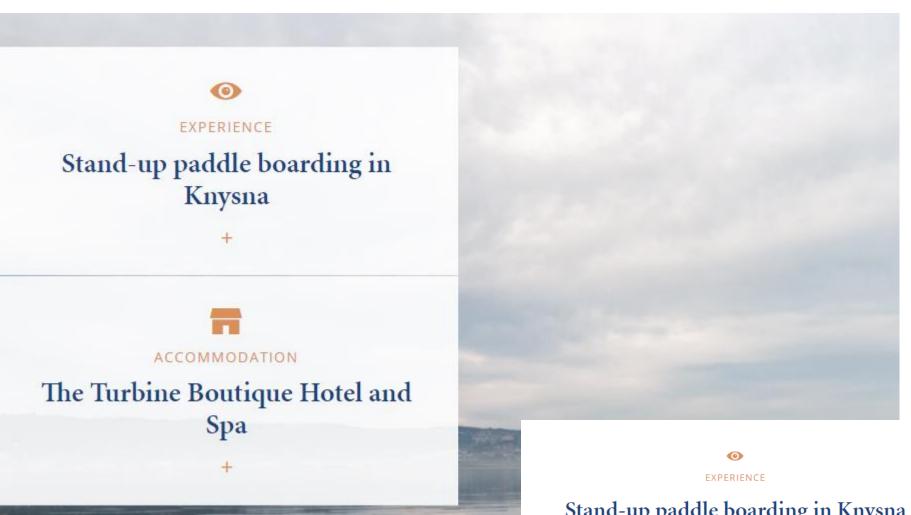
With unparalleled land and seascape views to drink in, don't forget your glass of sparkling wine at this beloved local hotspot.

DISCOVER SOUTH AFRICA



A chance to catch the local history from an expert guide, gorge on delicious mezze platters and homemade ice cream, and meet local artisans and food producers.

DISCOVER SOUTH AFRICA

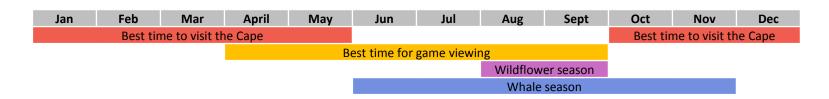


Stand-up paddle boarding in Knysna

Head to Wilderness on the Kaaimans river for a stand-up paddle boarding session in the heart of this spectacular valley - and don't worry, beginners are always welcome.

South Africa – What to see where & when







Chris Hamlin

TRAVEL CONSULTANT

01247 547 818

Chris' Top Tip

"There is so much variety in South Africa, and many boutique and cost-effective options both in terms of activities and properties — particularly along the Garden Route and Cape Town, it can be overwhelming. A good place to start is A&K's Discover itinerary. Together we'll be able to sort out some amazing and quirky experiences, to really set your clients apart from the rest!"



Robert Mason

SENIOR TRAVEL SPECIALIST

01247 547 818

Robert's Top Tip

"One of the keys to selling South African trips successfully is to manage clients' expectations in terms of availability in busy periods. Whilst there are opportunities to visit year-round, a huge proportion of bookings are concentrated into the summer holidays, Christmas and New Year. Understanding the client's requirements clearly whilst avoiding pushing individual properties can really help us to work around the availability issues and create a trip that will wow your clients."

